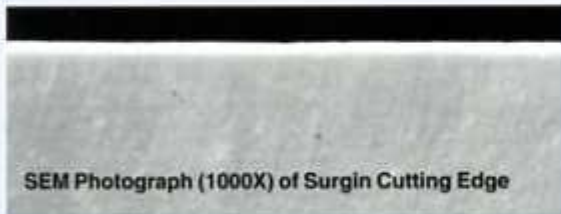


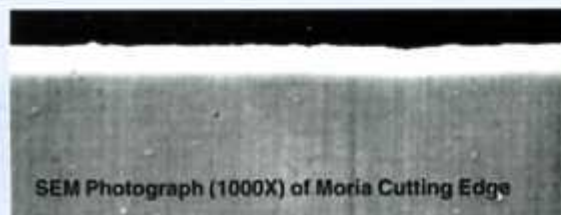
# New Cutting Edge Technology for Better Lasik Results

## Side by Side Comparison of Surgin and Moria's "NEW" Blades



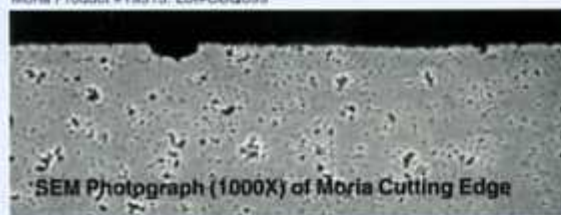
**Surgin** manufactures its Prizm™ blades from a proprietary, high carbon, surgical stainless steel and uses a special honing process to produce a precise, defect-free cutting edge. Surgin then uses an exclusive non-invasive process to clean its blades without damaging the cutting edge.

*Result:* Cutting with a perfect edge will result in a tight epithelium junction and a smooth and even stromal bed.

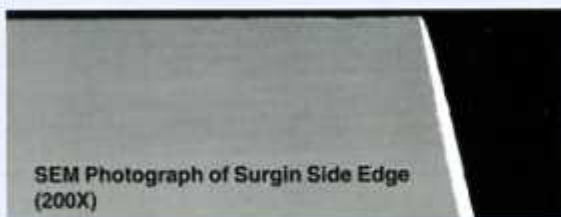


**Moria** uses an electro-chemical polishing treatment\* to clean and finish their blades. Electro-chemical polishing involves the removal of metal from the blade surface under the combined action of electricity and chemistry. In short, they are using a very strong acid wash to clean their blades. This process causes erosion of the cutting edge as seen in the SEM photographs.

*Result:* Cutting with an edge that contains imperfections and bitemarks will result in an irregular and jagged epithelium junction and a rough and uneven stromal bed.

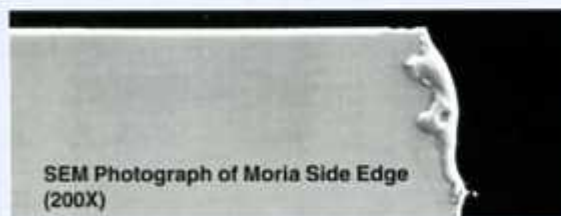


Moria Product # 19315, Lot #LAMCBO 060



**Surgin** side edges are polished to produce a smooth blade surface.

*Result:* A smooth blade reduces the friction between the blade and the microkeratome head, improving the sliding performance and wear characteristics. There is little chance that metal particulates can be released into the eye due to friction.



**Moria** side edges are not polished or finished. Metal shards are attached to the sides of the blade as seen in the SEM photograph.

*Result:* Metal shards left on the sides of the blade can rub against the microkeratome head, which may damage the instrument. More importantly, metal particulates may be released into the eye due to friction.

Moria Product # 19315, Lot #CBO099

**Surgin** inc.

## Competitors Actions

Despite the efforts of some manufacturers to preempt the market in disposables for themselves, customers do not have to purchase disposable products from the original manufacturer. See *Datagate, Inc. v. Hewlett-Packard Co.*, 60 F.3d 1421, (9th Cir. 1995). The antitrust and unfair competition laws of the United States forbid suppliers of equipment to engage in coercive conduct to induce customers to use only the manufacturer's parts or supplies (coercive conduct would include threats by a supplier's employee not to service a microkeratome, or to delay servicing of a microkeratome). The Supreme Court has held it illegal for a manufacturer to cancel service agreements just because a customer is purchasing parts or supplies manufactured by others. See *Eastman Kodak Co. v. Image Technical Services, Inc.*, 504 U.S. 451 (1992); *Jefferson Parish Hospital District No. 2 v. Hyde*, 466 U.S. 2 (1984).

## Customer's Bill of Rights

You have the right...

1. To have access to the latest technology and cost-effective accessories, with which to furnish your patients with the finest care available.
2. To make a free and uncoerced choice from among any available medical products and supplies.
3. Not to be coerced or forced to use any particular product.
4. Not to be threatened by equipment manufacturers with restricted servicing and dishonored repair contracts because of peripheral disposable products you choose to use.
5. Not to be harassed or inconvenienced by slowed, delayed or refused service on a manufacturer's equipment because you have exercised your right to use alternative products.
6. To consumer protection and legal recourse afforded by antitrust and anti-monopoly legislation in regards to the usage of alternative parts or supplies with a manufacturer's equipment.

## PRIZM Blade Ordering Information

Catalog No.	Description	Packaged
<b>MK8510LSK</b>	Moria LSK Style Keratome Blades - Sterile	Single-Use 10/box
<b>MK8511CB</b>	Moria CB Style Keratome Blades - Sterile	Single-Use 10/box

Catalog numbers MK8510LSK and MK8511CB have received specific 510(k) clearance from the FDA (K011195) and are CE marked for sales in Europe.

**Surgin** inc.

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\* As disclosed in a Feb 12, 2001 Moria Product Insert